

Welcome to Friends of the Central Library's exciting 2022-2023 Season!

Become a SPONSOR



Who is Friends of the Central Library (FOCL)?

FOCL is a nonprofit organization that produces and promotes one of the largest library-related lecture series in the country. We bring a diverse selection of world-famous authors to Syracuse to entertain, inform, and inspire audiences. Funds raised through the Author Series—and other initiatives—support the Onondaga County Public Library system (OCPL), providing funding for library books, materials, and programs.

Why sponsor?

Your sponsorship supports the Onondaga County Public Library system, a vital community resource. OCPL puts the power of ideas and information to work for all community residents. Your sponsorship and ad will remain in the program for all six talks. Your support is also an investment in education and literacy through the Central Library. Each author visit attracts nearly 1,000 book lovers from across Central New York.

2022-2023 FRIENDS OF THE CENTRAL LIBRARY AUTHOR SERIES

The Crouse Hinds Theater • Syracuse, NY



Brit Bennett
September 13, 2022



Yusef Salaam
October 11, 2022



Casey McQuiston
November 15, 2022



Kate Quinn
March 21, 2023



Garry Trudeau
April 18, 2023



Jill Lepore
May 9, 2023

Season Sponsor \$10,000

- Recognition as a Season Sponsor.
- Company/donor name on all signage, program book, website and all relevant marketing.
- 8 box seat subscriptions & author reception invitations.
- Full-page, back cover recognition on season program book.
- Meet authors backstage before event.

Author Sponsor..... \$7,500

- An opportunity to sponsor a particular author appearing in the season lecture series.
- Company/donor name on stage banner, program book, website and all relevant marketing.
- 6 box seat subscriptions & author reception invitations.
- Full-page ad adjacent to named author page in season program book.
- Recognition at author reception.

Legends Sponsor..... \$5,000

- Company/donor name on stage banner, program book, and website.
- 4 box seat subscriptions & author reception invitations.
- Full-page ad in season program book.

Classics Sponsor..... \$3,500

- Company/donor name on stage banner, program book, and website.
- 2 box seat subscriptions & author reception invitations.
- Full-page ad in season program book.

Novella Sponsor..... \$2,500

- Company/donor name on stage banner, program book, and website.
- 2 series subscriptions & author reception invitations.
- Half-page ad in season program book.



Friends of the Central Library Author Series

2022-2023 SPONSOR Contract

Yes! We want to sponsor the Friends of the Central Library (FOCL) Author Series to support literacy and lifelong learning in our community.

Signed contracts are due with payment by July 22, 2022.

Signature: _____ Date: _____

Name of Company, Institution or Individual: _____

Contact Person: _____

Email Address: _____ Business Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Please use same advertisement from last year.

Submit your business ad in high resolution PDF format and email your files to: fstaff@onlib.org.

Advertising artwork files are due by July 22, 2022, and must meet size guidelines below.

SEASON SPONSOR \$10,000

Full-Page Back Cover Ad
(5" w x 8" h / color or B&W)

CLASSICS SPONSOR \$3,500

Full-Page Ad (5" w x 8" h / color or B&W)

AUTHOR SPONSOR \$7,500

Full-Page Ad (5" w x 8" h / color or B&W)

NOVELLA SPONSOR \$2,500

Half-Page Ad (5" w x 3.75" h / color or B&W)

LEGENDS SPONSOR \$5,000

Full-Page Ad (5" w x 8" h / color or B&W)

**There are other ways to contribute to FOCL.
Go to www.foclsyracuse.org/donations.**

Please mail this completed form, with check made payable to *Friends of the Central Library* to:

Friends of the Central Library, 447 South Salina Street, 2nd floor, Syracuse, NY 13202

or scan and email to: focl@onlib.org

If you have any questions, contact our office at (315) 435-1832 or email focl@onlib.org

The Mission of the Friends of the Central Library is to champion the Central Library as a vital community resource through fundraising and public advocacy. Learn more at www.foclsyracuse.org and www.onlib.org.

THANK YOU FOR YOUR SUPPORT!