BECOME AN ADVERTISER

in FOCL's Author Series 29th Season Program

Who is Friends of the Central Library (FOCL)?

FOCL is a nonprofit organization that produces and promotes one of the largest library-related lecture series in the country. We bring a diverse selection of world-famous authors to Syracuse to entertain, inform, and inspire audiences. Funds raised through the Author Series—and other initiatives—support the Onondaga County Public Library system (OCPL), providing funding for library books, materials, and programs.

Why Advertise?

Be a part of our exciting 29th Season by placing an ad in the FOCL Author Series program book. This high-quality printed program is distributed to audience members at all six Author Series events and is also available as a viewable PDF on the FOCL website

By placing an advertisement in the FOCL Author Series program book, your business or organization will:

- Capture the buying power of a socially active, educated, and affluent audience.
- Be viewed by a new and unique audience from September to May.
- Make an investment in our community's literacy, education, and library system.

Full-Page	\$2,000
Half-Page	\$1,000
Third-Page*	\$500
Business Card	\$300

* Ask about our pre-designed third-page ad template.

Signed contract (back of sheet) and advertising artwork files are due by July 21, 2023.

If you have any questions, please contact our office at (315) 435-1832 or email focl@onlib.org.

2023-2024 FRIENDS OF THE CENTRAL LIBRARY UTHOR SERI

The Crouse Hinds Theater • Syracuse, NY



Patrick Radden Keefe

Brendan Slocumb

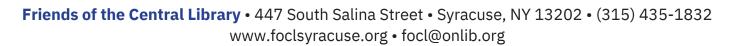
April 30, 2024



Maria Hinojosa March 19, 2024



Neil Gaiman and Art Spiegelman May 9, 2024





Lily King October 17, 2023







Friends of the Central Library Author Series 2023-2024 ADVERTISING CONTRACT

Yes! I want to advertise in the Friends of the Central Library Author Series program book and support literacy and lifelong learning in our community .

Signed contracts are due with payment by July 21, 2023.

Signature:	Date:	
Name of Company, Institution or Individual:		
Contact Person:		
	Business Phone:Business Phone:	
Mailing Address:		
City:	State: Zip Code:	
*Please use same advertisement from las	st year.	
fstaff@onlib.org. Advertisin	n-resolution PDF format and email your files to: ng artwork files are due by July 21, 2023 , neet size guidelines below.	
Full-Page \$2,000 5"w x 8"h / color or B&W	Third-Page \$500* 5"w x 2.5"h / color or B&W *Ask about our pre-designed third-page ad template.	
Half-Page \$1,000 5"w x 3.75"h / color or B&W	Business Card \$300 3.5"w x 2"h / color or B&W	
Payment Options:		
Check enclosed (Make payable to: Fri	ends of the Central Library)	
Charge: VISA MC AMEX	DISC Card #:	
Exp. Date: / Verification	Code:	
Name on card:	Billing Zip Code:	
Signature:	Date:	
Please mail this completed form with pa Friends of the Central Library, 447 South Or scan and email to: focl@onlib.org	ayment to: Salina Street, 2nd floor, Syracuse, NY 13202	
•	ice at (315) 435-1832 or email <i>focl@onlib.org</i>	
There are other ways to contribute	ute to FOCL. Go to www.foclsyracuse.org/donations.	
The Mission of the Friends of the Central Li through fundraising and public advo	brary is to champion the Central Library as a vital community resource cacy. Learn more at www.foclsyracuse.org and www.onlib.org.	

THANK YOU FOR YOUR SUPPORT!