

Welcome to Friends of the Central Library's exciting 2023-2024 Season!



# BECOME A SPONSOR

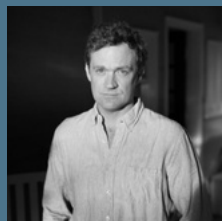
## Who is Friends of the Central Library (FOCL)?

FOCL is a nonprofit organization that produces and promotes one of the longest running library-related lecture series in the country. We bring a diverse selection of world-famous authors to Syracuse to entertain, inform, and inspire audiences. Funds raised through the Author Series—and other initiatives—support the Onondaga County Public Library system (OCPL), providing funding for library books, materials, and programs.

## Why sponsor?

Your sponsorship supports the Onondaga County Public Library system, a vital community resource. OCPL puts the power of ideas and information to work for all community residents. Your sponsorship and ad will remain in the program for all six talks. Your support is also an investment in education and literacy through the Central Library. Each author visit attracts nearly 1,000 book lovers from across Central New York.

### 2023-2024 FRIENDS OF THE CENTRAL LIBRARY AUTHOR SERIES The Crouse Hinds Theater Syracuse, NY



**Patrick Radden Keefe**  
September 19, 2023



**Lily King**  
October 17, 2023



**Brendan Slocumb**  
November 14, 2023



**Maria Hinojosa**  
March 19, 2024



**Elin Hilderbrand**  
April 30, 2024



**Neil Gaiman and Art Spiegelman**  
May 9, 2024

## Season Sponsor .....\$10,000

- Recognition as a Season Sponsor.
- Company/donor name on all signage, program book, website and all relevant marketing.
- 8 box seat subscriptions & author reception invitations.
- Full-page, back cover recognition on season program book.
- Meet authors backstage before event.

## Author Sponsor .....\$7,500

- An opportunity to sponsor a particular author appearing in the season lecture series.
- Company/donor name on stage banner, program book, website and all relevant marketing.
- 6 box seat subscriptions & author reception invitations.
- Full-page ad adjacent to named author page in season program book.
- Recognition at author reception.

## Legends Sponsor .....\$5,000

- Company/donor name on stage banner, program book, and website.
- 4 box seat subscriptions & author reception invitations.
- Full-page ad in season program book.

## Classics Sponsor .....\$3,500

- Company/donor name on stage banner, program book, and website.
- 2 series subscriptions & author reception invitations.
- Full-page ad in season program book.

## Novella Sponsor .....\$2,500

- Company/donor name on stage banner, program book, and website.
- 2 series subscriptions & author reception invitations.
- Half-page ad in season program book.



# Friends of the Central Library Author Series 2023-2024 SPONSOR CONTRACT

**Yes! We want to sponsor the Friends of the Central Library (FOCL) Author Series to support literacy and lifelong learning in our community.**

**Signed contracts are due with payment by July 21, 2023.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name of Company, Institution or Individual: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Please use same advertisement from last year.

Submit your business ad in high resolution PDF format and email your files to:  
fstaff@onlib.org. **Advertising artwork files are due by July 21, 2023,**  
and must meet size guidelines below.

**SEASON SPONSOR \$10,000**  
Full-Page Back Cover Ad  
(5”w x 8”h / color or B&W)

**CLASSICS SPONSOR \$3,500**  
Full-Page Ad (5”w x 8”h / color or B&W)

**AUTHOR SPONSOR \$7,500**  
Full-Page Ad (5”w x 8”h / color or B&W)

**NOVELLA SPONSOR \$2,500**  
Half-Page Ad (5”w x 3.75”h / color or B&W)

**LEGENDS SPONSOR \$5,000**  
Full-Page Ad (5”w x 8”h / color or B&W)

**There are other ways to contribute to FOCL.  
Go to [www.foclsyracuse.org/donations](http://www.foclsyracuse.org/donations).**

**Please mail this completed form, with check made payable to *Friends of the Central Library* to:**  
Friends of the Central Library, 447 South Salina Street, 2nd floor, Syracuse, NY 13202  
**or scan and email to:** focl@onlib.org

If you have any questions, contact our office at (315) 435-1832 or email [focl@onlib.org](mailto:focl@onlib.org)

*The Mission of the Friends of the Central Library is to champion the Central Library as a vital community resource through fundraising and public advocacy. Learn more at [www.foclsyracuse.org](http://www.foclsyracuse.org) and [www.onlib.org](http://www.onlib.org).*

**THANK YOU FOR YOUR SUPPORT!**