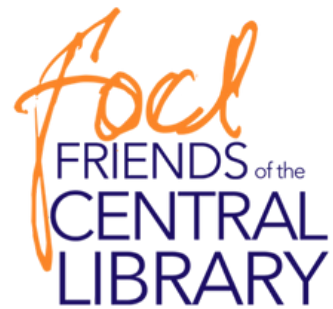


BECOME AN ADVERTISER

Support and celebrate the Friends of the Central Library's 31st Season



Who is Friends of the Central Library (FOCL)?

FOCL is a nonprofit organization that produces and promotes one of the longest running library-related lecture series in the country. We bring a diverse selection of world-famous authors to Syracuse to entertain, inform, and inspire audiences. Funds raised through the Author Series—and other initiatives—support the Onondaga County Public Library system (OCPL), providing funding for books, staff development and community programming.

Why Advertise?

Be a part of our exciting 31st season by placing an ad in the FOCL Author Series program book. This high-quality printed program is distributed to audience members at all six Author Series events and is also available as a viewable PDF on the FOCL website.

By placing an advertisement in the FOCL Author Series program book, your business or organization will:

- Capture the buying power of a socially active, educated, and affluent audience.
- Be viewed by a new and unique audience from September to May.
- Make an investment in our community's literacy, education, and library system.

Full-Page \$2,000

Half-Page \$1,000

Third-Page* \$500

Business Card \$300

** Ask about our pre-designed third-page ad template.*

Signed contract (back of sheet) and advertising artwork files are due by July 31, 2025.

If you have any questions, please contact our office at (315) 435-1832 or email focl@onlib.org.

2025-2026 FRIENDS OF THE CENTRAL LIBRARY AUTHOR SERIES The Crouse Hinds Theater • Syracuse, NY



Robert Dugoni
September 30, 2025



Percival Everett
October 20, 2025



Liz Moore
November 25, 2025



Natasha Alford
March 10, 2026



Jodi Kantor
April 14, 2026



Tj Klune
May 12, 2026



Friends of the Central Library Author Series

2025-2026 ADVERTISING CONTRACT

Yes! I want to advertise in the Friends of the Central Library Author Series program book and support literacy and lifelong learning in our community .

Signed contracts are due with payment by July 31, 2025.

Signature: _____ Date: _____

Name of Company, Institution or Individual: _____

Contact Person: _____

Email Address: _____ Business Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

☐ *Please use same advertisement from last year.

Submit your business ad in high-resolution PDF format and email your files to:
fstaff@onlib.org. **Advertising artwork files are due by July 31, 2025,**
and must meet size guidelines below.

☐ **Full-Page \$2,000**
5"w x 8"h / color or B&W

☐ **Third-Page \$500***
5"w x 2.5"h / color or B&W
*Ask about our pre-designed third-page ad template.

☐ **Half-Page \$1,000**
5"w x 3.75"h / color or B&W

☐ **Business Card \$300**
3.5"w x 2"h / color or B&W

Payment Options:

☐ Check enclosed (Make payable to: *Friends of the Central Library*)

☐ Charge: ___ VISA ___ MC ___ AMEX ___ DISC Card #: _____

Exp. Date: ___ / ___ Verification Code: _____

Name on card: _____ Billing Zip Code: _____

Signature: _____ Date: _____

Please mail this completed form with payment to:

Friends of the Central Library, 447 South Salina Street, 2nd floor, Syracuse, NY 13202

Or scan and email to: foel@onlib.org

If you have any questions, contact our office at (315) 435-1832 or email foel@onlib.org

There are other ways to contribute to FOCL. Go to www.foelsyracuse.org/donations.

THANK YOU FOR YOUR SUPPORT!