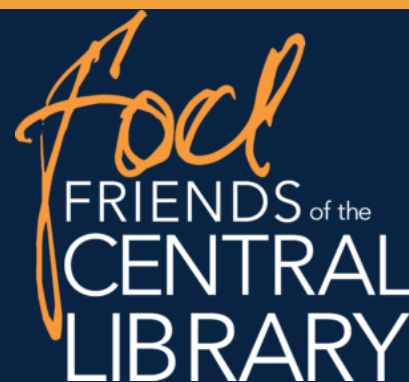


BECOME A SPONSOR

Support and celebrate the Friends of the Central Library's
31st Season

Crouse Hinds Theater- Oncenter



Who is Friends of the Central Library (FOCL)?

FOCL is a nonprofit organization that produces and promotes one of the longest running library-related lecture series in the country. We bring a diverse selection of world-famous authors to Syracuse to entertain, inform, and inspire audiences. Funds raised through the Author Series—and other initiatives—support the Onondaga County Public Library system (OCPL), providing funding for books, staff development and community programming.

Why sponsor?

Your sponsorship supports the Onondaga County Public Library system, a vital community resource. OCPL puts the power of ideas and information to work for all community residents. Your sponsorship and ad will remain in the program for all six talks. Your support is also an investment in education and literacy through the Central Library.

Elite Sponsor \$10,000

- Company/donor name on stage banner, program book, and website.
- 6 box seat subscriptions & author reception invitations.
- Full-page, inside front cover of program book.
- Meet an author backstage before their event.
- Feature post on social media platforms.

Author Sponsor \$7,500

- An opportunity to sponsor a particular author appearing in the season lecture series.
- Company/donor name on stage banner, program book, and website.
- 4 box seat subscriptions & author reception invitations.
- Full-page ad adjacent to named author page in season program book.
- Recognition at author reception.

Legends Sponsor \$5,000

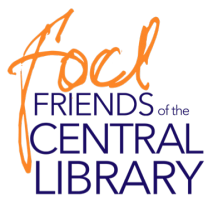
- Company/donor name on stage banner, program book, and website.
- 4 box seat subscriptions & author reception invitations.
- Full-page ad in season program book.

Classics Sponsor \$3,500

- Company/donor name on stage banner, program book, and website.
- 2 series subscriptions & author reception invitations.
- Full-page ad in season program book.

Novella Sponsor \$2,500

- Company/donor name on stage banner, program book, and website.
- 2 series subscriptions & author reception invitations.
- Half-page ad in season program book.



Friends of the Central Library Author Series

2025-2026 SPONSOR CONTRACT

Yes! We want to sponsor the Friends of the Central Library (FOCL) Author Series to support literacy and lifelong learning in our community.

Please confirm your commitment by submitting the following signed contract as soon as possible.

Payment and artwork due by July 21, 2025.

Signature: _____ Date: _____

Name of Company, Institution or Individual: _____

Contact Person: _____

Email Address: _____ Business Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

☐ Please use same advertisement from last year.

Submit your business ad in high resolution PDF format and email your files to:
fstaff@onlib.org. **Advertising artwork files are due by July 21, 2025,**
and must meet size guidelines below.

☐ **ELITE SPONSOR \$10,000**

Full-Page Inside Cover Ad (5"w x 8"h / color or B&W)

☐ **CLASSICS SPONSOR \$3,500**

Full-Page Ad (5"w x 8"h / color or B&W)

☐ **AUTHOR SPONSOR \$7,500**

Full-Page Ad (5"w x 8"h / color or B&W)

☐ **NOVELLA SPONSOR \$2,500**

Half-Page Ad (5"w x 3.75"h / color or B&W)

☐ **LEGENDS SPONSOR \$5,000**

Full-Page Ad (5"w x 8"h / color or B&W)

**There are other ways to contribute to FOCL.
Go to www.foclsyracuse.org/donations.**

Please mail this completed form, with check made payable to *Friends of the Central Library* to:

Friends of the Central Library, 447 South Salina Street, 2nd floor, Syracuse, NY 13202

or scan and email to: focl@onlib.org

If you have any questions, contact our office at (315) 435-1832 or email focl@onlib.org

The Mission of the Friends of the Central Library is to champion the Central Library as a vital community resource through fundraising and public advocacy. Learn more at foclsyracuse.org and onlib.org.

THANK YOU FOR YOUR SUPPORT!