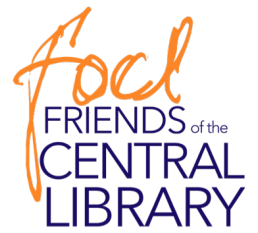


# Welcome to FOCL's exciting 2021/2022 Season!

# Become a SPONSOR



**R** o s a m o n d  
**G** i f f o r d  
**A** u t h o r  
**S** e r i e s  
**27<sup>th</sup>** S e a s o n

## Who we are

FOCL produces and promotes the Rosamond Gifford Author Series, one of the largest library-related lecture series in the country, bringing world-famous authors to Syracuse to entertain, inform and inspire audiences. Funds raised through the author series support the Onondaga County Public Library system, providing funding for library books, materials and programs.

## Why sponsor?

Your sponsorship supports the Onondaga County Public Library system, a vital community resource. OCPL puts the power of ideas and information to work for all community residents. Your sponsorship and ad will remain in the program for all six talks. Your support is also an investment in education and literacy through the Central Library. Each author visit attracts nearly 1,000 book lovers from across Central New York.

### Season Sponsor ..... \$10,000

- Recognition as a Season Sponsor
- Company/donor name on all signage, program book cover, website and all relevant marketing
- 8 box subscriptions + author reception invitations
- Full-page, back cover ad of season program book
- Meet author backstage before event
- Sponsor information table in lobby

### Author Sponsor.....\$7,500

- Company/donor name recognition as author underwriting sponsor in program
- Name on stage banner, screen, program book, website and all relevant marketing
- 6 box subscriptions + author reception invitations
- Full-page ad next to named author page in season program book
- Sponsor information table in the lobby

### Legends Sponsor.....\$5,000

- Company/donor name on stage banner, screen, program book, and website
- 4 box subscriptions + author reception invitations
- Full-page ad in season program book

### Classics Sponsor.....\$3,500

- Company/donor name on stage banner, screen, program book, and website
- 2 box subscriptions + author reception invitations
- Full-page ad in season program book

### Novella Sponsor.....\$2,500

- Company/donor name on screen, program book, and website
- 2 series subscriptions + author reception invitations
- Half-page ad in season program book

## THE ROSAMOND GIFFORD AUTHOR SERIES

John H. Mulroy Civic Center • Syracuse, NY



**Susan Orlean**  
September 14, 2021



**Jason Reynolds**  
October 26, 2021



**Yaa Gyasi**  
November 9, 2021



**Dr. Eddie Glaude, Jr.**  
March 9, 2022



**Fran Lebowitz**  
April 19, 2022



**Ocean Vuong**  
May 17, 2022

## NEW Live Streaming Sponsor

Host this valuable subscriber service

Contact our office at (315) 435-1832  
for sponsor benefits and pricing.



# Rosamond Gifford Author Series 2021/2022 SPONSOR Contract

R o s a m o n d  
G i f f o r d  
A u t h o r  
S e r i e s  
27<sup>th</sup> S e a s o n

**Yes! We want to sponsor the Rosamond Gifford Author Series to support literacy and lifelong learning in our community.**

**Signed contracts are due with payment by July 30, 2021.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name of Company, Institution or Individual: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Please use same advertisement from last year.

Submit your business ad in high resolution PDF format and email your files to: [focl@onlib.org](mailto:focl@onlib.org).  
**Advertising artwork files are due by July 30, 2021**, and must meet size guidelines below.

**SEASON SPONSOR \$10,000**

Full Page Back Cover Ad  
(5" w x 8" h / color or B&W)

**CLASSICS SPONSOR \$3,500**

Full Page Ad (5" w x 8" h / color or B&W)

**AUTHOR SPONSOR \$7,500**

Full Page Ad (5" w x 8" h / color or B&W)

**NOVELLA SPONSOR \$2,500**

Half Page Ad (5" w x 3.75" h / color or B&W)

**LEGENDS SPONSOR \$5,000**

Full Page Ad (5" w x 8" h / color or B&W)



**Please mail this completed form, with check made payable to *Friends of the Central Library* by July 30, 2021 to:**

Friends of the Central Library, 447 South Salina Street, 2nd floor, Syracuse, NY 13202

**or scan and email to:** [focl@onlib.org](mailto:focl@onlib.org)

If you have any questions, contact our office at (315) 435-1832 or email [focl@onlib.org](mailto:focl@onlib.org)

*The Mission of the Friends of the Central Library is to champion the Central Library as a vital community resource through fundraising and public advocacy. Learn more at [www.foclsyracuse.org](http://www.foclsyracuse.org) and [www.onlib.org](http://www.onlib.org).*

**THANK YOU FOR YOUR SUPPORT!**