

BECOME A SPONSOR

Support and celebrate the Friends of the Central Library's 30th Anniversary Season



Who is Friends of the Central Library (FOCL)?

FOCL is a nonprofit organization that produces and promotes one of the longest running library-related lecture series in the country. We bring a diverse selection of world-famous authors to Syracuse to entertain, inform, and inspire audiences. Funds raised through the Author Series—and other initiatives—support the Onondaga County Public Library system (OCPL), providing funding for books, staff development and community programming.

Why sponsor?

Your sponsorship supports the Onondaga County Public Library system, a vital community resource. OCPL puts the power of ideas and information to work for all community residents. Your sponsorship and ad will remain in the program for all six talks. Your support is also an investment in education and literacy through the Central Library.

2024-2025 FRIENDS OF THE CENTRAL LIBRARY AUTHOR SERIES The Crouse Hinds Theater Syracuse, NY



Justin Torres
September 17, 2024



Bonnie Garmus
October 15, 2024



William Kent Krueger
November 12, 2024



S.A. Cosby
March 18, 2025



Angie Thomas
April 8, 2025



Mitch Albom
May 6, 2025

Elite Sponsor \$10,000

- Company/donor name on stage banner, program book, and website.
- 6 box seat subscriptions & author reception invitations.
- Full-page, inside front cover of program book.
- Meet an author backstage before their event.
- Feature post on social media platforms.

Author Sponsor\$7,500

- An opportunity to sponsor a particular author appearing in the season lecture series.
- Company/donor name on stage banner, program book, website and all relevant marketing.
- 6 box seat subscriptions & author reception invitations.
- Full-page ad adjacent to named author page in season program book.
- Recognition at author reception.

Legends Sponsor\$5,000

- Company/donor name on stage banner, program book, and website.
- 4 box seat subscriptions & author reception invitations.
- Full-page ad in season program book.

Classics Sponsor\$3,500

- Company/donor name on stage banner, program book, and website.
- 2 series subscriptions & author reception invitations.
- Full-page ad in season program book.

Novella Sponsor\$2,500

- Company/donor name on stage banner, program book, and website.
- 2 series subscriptions & author reception invitations.
- Half-page ad in season program book.



Friends of the Central Library Author Series

2024-2025 SPONSOR CONTRACT

Yes! We want to sponsor the Friends of the Central Library (FOCL) Author Series to support literacy and lifelong learning in our community.

Signed contracts are due with payment by July 22, 2024.

Signature: _____ Date: _____

Name of Company, Institution or Individual: _____

Contact Person: _____

Email Address: _____ Business Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Please use same advertisement from last year.

Submit your business ad in high resolution PDF format and email your files to:
fstaff@onlib.org. **Advertising artwork files are due by July 22, 2024,**
and must meet size guidelines below.

ELITE SPONSOR \$10,000
Full-Page Inside Cover Ad (5”w x 8”h / color or B&W)

CLASSICS SPONSOR \$3,500
Full-Page Ad (5”w x 8”h / color or B&W)

AUTHOR SPONSOR \$7,500
Full-Page Ad (5”w x 8”h / color or B&W)

NOVELLA SPONSOR \$2,500
Half-Page Ad (5”w x 3.75”h / color or B&W)

LEGENDS SPONSOR \$5,000
Full-Page Ad (5”w x 8”h / color or B&W)

**There are other ways to contribute to FOCL.
Go to www.foclsyracuse.org/donations.**

Please mail this completed form, with check made payable to Friends of the Central Library to:
Friends of the Central Library, 447 South Salina Street, 2nd floor, Syracuse, NY 13202
or scan and email to: focl@onlib.org

If you have any questions, contact our office at (315) 435-1832 or email focl@onlib.org

The Mission of the Friends of the Central Library is to champion the Central Library as a vital community resource through fundraising and public advocacy. Learn more at foclsyracuse.org and onlib.org.

THANK YOU FOR YOUR SUPPORT!