

BECOME A SPONSOR

Support and celebrate the Friends of the Central Library's
32nd Season



Who is Friends of the Central Library (FOCL)?

FOCL is a nonprofit organization that produces and promotes one of the longest running library-related lecture series in the country. We bring a diverse selection of world-famous authors to Syracuse to entertain, inform, and inspire audiences. Funds raised through the Author Series—and other initiatives—support the Onondaga County Public Library system (OCPL), providing funding for books, staff development, special projects, and community programs.

Why sponsor?

Your sponsorship supports the Onondaga County Public Library system, a vital resource. OCPL puts the power of ideas and information to work for all. Your support is also an investment in education and literacy throughout our community.

Best Seller Sponsor \$10,000

- Company/donor name on stage banner, in program book, and on website.
- 6 box seat subscriptions & author reception invitations.
- Full-page ad in program with preferred placement.
- Recognition at author reception.
- Meet an author backstage before their event.

Author Sponsor \$7,500

- Company/donor name on stage banner, in program book, and on website.
- 4 box seat subscriptions & author reception invitations.
- Full-page ad in program with preferred placement.
- Recognition at author reception.

Book Club Sponsor \$5,000

- Company/donor name on stage banner, in program book, and on website.
- 4 box seat subscriptions & author reception invitations.
- Full-page ad in season program book.

Classics Sponsor \$3,500

- Company/donor name on stage banner, in program book, and on website.
- 2 series subscriptions & author reception invitations.
- Full-page ad in season program book.

Novella Sponsor \$2,500

- Company/donor name on stage banner, in program book, and on website.
- 2 series subscriptions & author reception invitations.
- Half-page ad in season program book.

Poets Corner Sponsor \$1,500

- Company/donor name in program book and on website.
- 2 series subscriptions & author reception invitations.

For other ways to contribute to FOCL.
Call 315-435-1832 or go to
www.foclsyracuse.org/donations.



Friends of the Central Library Author Series

2026-2027 SPONSOR CONTRACT

Yes! We want to sponsor the Friends of the Central Library (FOCL) Author Series to support literacy and lifelong learning in our community.

Please confirm your commitment by submitting the following signed contract as soon as possible.

Payment and artwork due by July 20, 2026.

Signature: _____ Date: _____

Name of Company, Institution or Individual: _____

Contact Person: _____

Email Address: _____ Business Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

☐ Please use same advertisement from last year.

Submit your business ad in high resolution PDF format and email your files to: focl@onlib.org.

Advertising artwork files are due by July 20, 2026

☐ **BEST SELLER SPONSOR \$10,000**
Full-Page Inside Cover Ad (5"w x 8"h / color or B&W)

☐ **CLASSICS SPONSOR \$3,500**
Full-Page Ad (5"w x 8"h / color or B&W)

☐ **AUTHOR SPONSOR \$7,500**
Full-Page Ad (5"w x 8"h / color or B&W)

☐ **NOVELLA SPONSOR \$2,500**
Half-Page Ad (5"w x 3.75"h / color or B&W)

☐ **BOOK CLUB SPONSOR \$5,000**
Full-Page Ad (5"w x 8"h / color or B&W)

☐ **POETS CORNER SPONSOR \$1,500**

Please mail this completed form, with check made payable to *Friends of the Central Library* to:

Friends of the Central Library, 447 South Salina Street, 2nd floor, Syracuse, NY 13202

or scan and email to: focl@onlib.org

If you have any questions, contact our office at (315) 435-1832 or email focl@onlib.org

The Mission of the Friends of the Central Library is to champion the Onondaga County Public Library System as a vital community resource through fundraising and public advocacy. Learn more at foclsyracuse.org and onlib.org.

THANK YOU FOR YOUR SUPPORT!